ANNETTE ACOSTA
ART DIRECTOR

ABOUT

Passionate, driven, self-motivated graphic designer. Highly adaptable to constantly changing environments with the capacity to stretch creative work with ease and results. Motivated by the challenge, learning fast and creating creative solutions for all sort of industries.

10 years of experience high-performing, versatile and self-directed professional. Proven leadership abilities in cross-cultural environments, coupled with a zeal for transformation provides unique ability to work with teams in the creation of creative solutions

CONTACT

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WORK EXPERIENCE

CASTLE ROCK COMMUNITIES - HOUSTON TX (2019)
MARKETING ASSISTANT – PART TIME
Responsible for the creation of signage, banners, mock-ups, email campaigns, print ads, social media, photo retouch, and other marketing collaterals.

AMBROS PRINT HOUSE - VENEZUELA (2017 - 2014)
CREATIVE DIRECTOR AND OWNER.
Responsible for lead a team of three designers to create graphic design projects (logos, flyers, business cards, billboards, catalogs, newsletters). Control and monitor the flow of printed materials, check schedules, confirm product specifications, arrange adjustments, oversee the work of staff in the department, monitor the quality of the product and ensure deadlines were met.

COPY FLASH - ARGENTINA (2012)
SENIOR GRAPHIC DESIGNER
Responsible for daily design in a graphics business, graphic arts printing, large format printing. Experience with customer service.

NEED DESIGN - VENEZUELA (2012 - 2010)
SENIOR GRAPHIC DESIGNER
Responsible for daily design in a prolific design firm.
Creating a hi volume of layout, graphics and marketing pieces.

EDUCATION

UNIVERSIDAD DE PALERMO - ARGENTINA
ART DIRECTION - SOME UNIVERSITY COURSES.

INSTITUTO DE DISEÑO DE CARACAS - VENEZUELA
GRAPHIC DESIGNER.

DESIGN PROFICIENCY

Identity and Branding	Print Design	Photo Retouching
Marketing Collateral	Animation & Video	Web Design

TECH SKILLS

ADOBE PHOTOSHOP

ADOBE PREMIERE PRO

ADOBE ILLUSTRARTOR

ADOBE AFTER EFFECTS

ADOBE INDESIGN

ADOBE LIGHTROOM

LENGUAGES

ENGLISH

SPANISH